

WEBSITE PRIVACY AND COOKIES POLICY

Aqua Park Cracow S.A., hereinafter referred to as the “**Data Controller**”, concerning the privacy of the users visiting its websites, makes every effort to ensure that each person who visits the website knows exactly how to protect their privacy.

Therefore, before accessing the following websites www.ParkWodny.pl and www.ParkWodny.pl/fitpark

we encourage you to get acquainted with our Privacy Policy in that regard.

When accessing the website www.ParkWodny.pl or www.ParkWodny.pl/fitpark you accept this Privacy Policy.

DATA COLLECTION METHODS

The data is collected in two basic areas:

1. As part of communication carried out through the **contact/communication forms** available at our websites.

The data, i.e. name, surname, phone number or e-mail address are used solely to reply, take appropriate actions as an adequate response to your inquiry or comment in which you expect a reply.

2. As part of the automatic **processing and cookie files** during your visit to the **Data Controller's** website.

The data related to the visit include, for instance:

- **IP address** (each computer connected to the Internet is assigned a unique number, i.e. the IP address; it allows to identify the country from which the user connects to the network)
- **cookie files** (or cookies). For your convenience, the Data Controller's website uses cookie files to match it to the user's needs, ensure its proper functioning as well as for statistical and marketing purposes.

Types of cookies used:

- a) performance (collecting information related to how the website is being used by the visitors, such as the most frequently visited pages or error messages, etc.),
- b) functional (storing user settings, for instance, language, consents etc.),

they are used for:

- statistical and analytical purposes:

- cookies google-analytics.com – detailed information and privacy policy of Google Analytics are available at the following address: <https://policies.google.com/technologies/cookies?hl=pl&gl=pl>
- cookies Facebook Pixel - detailed information and privacy policy are available at the following address: <https://pl-pl.facebook.com/privacy/explanation>,

- determining how the users use the site:

- cookies inspectlet.com – detailed information and privacy policy are available at the following address: <https://www.inspectlet.com/legal>,

- marketing purposes – used for matching the offers to the website users, to ensure their relevancy and attract the attention of individual users:

The privacy policies can be found here:

- cookies Facebook Ads - detailed information and privacy policy are available at the following address: <https://www.facebook.com/policy.php>
- cookies Google AdWords - detailed information and privacy policy are available at the following address: <https://policies.google.com/technologies/cookies?hl=pl&gl=pl>

- the temporary storage of information in the browser's memory until the session ends, i.e. until the browser is closed.

- session cookies – temporary data stored in the browser's memory until the end of the session, i.e. until the browser is closed.

From time to time, we send the data to third-party websites, which may also use cookies allowing users to log in and to display advertisements that match users' preferences and behaviour.

The cookies include, in particular:

- at youtube.com – containing user preferences and clicks counter; YouTube privacy policy is available at the following address: <http://www.google.pl/intl/pl/policies/privacy/>
- at player.vimeo.com and av.vimeo.com – for logging in, and cookies placed by advertisers for matching the contents and forms of advertising; Vimeo cookies policy is available at the following address http://vimeo.com/cookie_policy.

The majority of internet browsers allow to: delete cookie files from the computer's hard drive (using the browser's settings), block all cookies or set up a warning to be displayed before the cookies are stored on the hard drive. Please note that limiting the use of cookies by changing the settings may affect some of the functionalities of the websites which use these files, for instance, making it impossible to log in to your e-mail account.

Leaving these settings unchanged means granting consent to the use of cookie files - a voluntary consent to their processing.

The consent may be revoked at any time by changing the settings.

Changing cookie settings in the most popular web browsers:

Google Chrome

Menu > Settings > Show advanced settings > Privacy and security > Site settings > Cookies – select the desired option.

Internet Explorer

Menu > Tools > Internet options > Privacy – select the desired option.

Mozilla Firefox

Menu > Options > Privacy & security > History – select the desired option.

Opera

Menu > Preferences > Advanced > Cookies – select the desired option.

Safari

Menu > Preferences > Privacy > Cookies – select the desired option.

The complex information obligation under the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) is available at the following links www.ParkWodny.pl/rodo/ and www.ParkWodny.pl/fitpark/rodo/

Please get acquainted with the Privacy Policy for Customers and Contractors of Aqua Park Cracow S.A.